

• PRESS RELEASE •

September 5th, 2013

Schofield Watch Company is pleased to announce the launch of its new limited edition wrist watch at SalonQP 2013, the Schofield Blacklamp Carbon

The Blacklamp Carbon - Manual Wind Movement

In an increasingly automated world of 'smart' phones and watches, the manual wind offers the chance to pause, to reset, to start again; it is an act of care and precision requiring the exertion of human effort. The daily routine of winding reminds us of what an amazing little machine a mechanical watch is, allowing us to consider the intricacy of its design, its weight, temperature, texture, the sound of its tick, and so on. With increasing demands on our time the manual wind encourages us to actively engage with its keeping; noting the hours of the day, the passing of seasons.

The Blacklamp Carbon uses the powerful and robust Unitas 6498 movement. First made in the 1950s this classically austere movement is built to endure.

The Blacklamp Carbon has drawn upon elite English manufacturing. Over a year of research and development has gone into creating a proprietary material called Morta®, a special matrix of carbon fibre, hand-laid and formed into small billets. A single billet is used to create one Blacklamp watch case, making each watch subtly different from the next. Machined to the highest specification every watch case is testament to world class English engineering and precision.

A light for every watch - Wolf Rock 49°56.72'N 05°48.50'W W15s34m23M

Situated at the western extremity of the British Isles, 4 nautical miles from the nearest point of land on the Cornish Coast, lies Wolf Rock. On top of this giant mass of felspathic porphyry rock lies Wolf Rock lighthouse. From this elegant tower a single white light flashes every 15 seconds reaching 23 nautical miles into the North Atlantic swell.

A limited edition wrist watch of only 101 pieces, each Blacklamp Carbon is uniquely named after an English lighthouse. From 'Wolf Rock' in the South West to 'St Bees' on the Cumbrian coast, each watch is denoted by the location coordinates of the tower and character of flash from the lamp within.

Lights from within

Within the crown of each Blacklamp Carbon wrist watch lies a Tritium gas light. These self powered lights emit a constant low level glow, too dim to be seen by day but enough to illuminate a pinprick of light from under your cuff at night.

Around the rim of the dial, set beneath the crystal, lies a ring of Moonglow®, a GLTD material developed by NASA that illuminates the dial in the dark.

The Blacklamp is accompanied by a special little torch. Made in England this 500 Lumen light can be used to activate the Moonglow ring in the dial.

HI-RES IMAGE LINK: http://schofieldwatchcompany.com/press-releases/Schofield-Blacklamp/BLACKLAMP-MOONGLOW.jpg.zip

For more information contact Matt at: matt@schofieldwatchcompany.com